

BelieversPress

SALES REPRESENTATION SERVICES AGREEMENT

Dated this _____ day of _____

Program Details

Not all books will qualify for this program. We will evaluate the sales potential of all books submitted to the program.

Materials Needed for Consideration

A finished copy of the book (or PDF of cover & text) along with marketing and promotion plans, trade reviews, and a note describing how the book meets the competition (what makes it unique).

Cost

A non-refundable fee (see website) must be paid in order to be considered for inclusion.

If your book is not selected for inclusion, it may be enrolled in the basic distribution service at no extra cost.

Catalog Advertisement

All books selected for inclusion must purchase an ad in the next STL catalog (published 3 times/year).

Full Page Ad: see website

Half Page Ad: see website

If the book has already been published, or does not fall within the publish dates targeted by the catalog, the ad will be placed in the *Previously Published* section. Books to be included in the main portion of the catalog must be submitted approximately 12 months prior to publication.

**Trade Discount Structure
With Sales Representation**

Books / Bibles / Music / Software / Audio / Video
(Percentages are of list/retail price)

(Supersedes Appendix E of the DISTRIBUTION SERVICES AGREEMENT)

Customer Type	Trade Discount %	Basic Distribution Publisher %	Sales Representation Publisher %
BelieversPress Online Store	--	65	65
Retailer - Returnable	45	35	28
Retailer - NR	48	32	24
Retailer - DC	51	29	22
Retailer - Consignment	45	35	26
Wholesaler (Music/Book)- Returnable	50	30	26
Wholesaler (Music/Book) - NR	55	25	20
Rack Jobber / Mass Dist	55	25	18
Rack Jobber / Mass Dist NR	70	15	10
Catalog Distributor NR	60	20	14
Ministry / Missions (1-20 per title)	45	40	32
Ministry / Missions (21-499 per title)	55	30	23
Ministry / Missions (500-999 per title)	60	25	19
Ministry / Missions (1000-2999 per title)	65	20	14
Ministry / Missions (3000+ per title)	70	15	12
International Retailer	55	25	18
International Wholesaler	65	20	14
Church/Corp/Gov/Library –Individual title	20	60	50
Church only - Case Lot Order	40	40	30

SALES REPRESENTATION SERVICES AGREEMENT

Signed on behalf of:

Signatory 1.

Signatory 2.

Title/Position

Title/Position

Signatory's Printed Name

Signatory's Printed Name

Date

Date

Signed on behalf of: **Bethany Press DBA BelieversPress**

Signatory

Title/Position

Signatory's Printed Name

Date